

Is your son or daughter learning to drive?

Do you want them to be more visible on the road?



Every parent knows the feeling of dread when their son or daughter gets behind the wheel. You want them to be safe, you want them to be responsible, and you want other drivers to be considerate. To do that, they need to be aware of them.

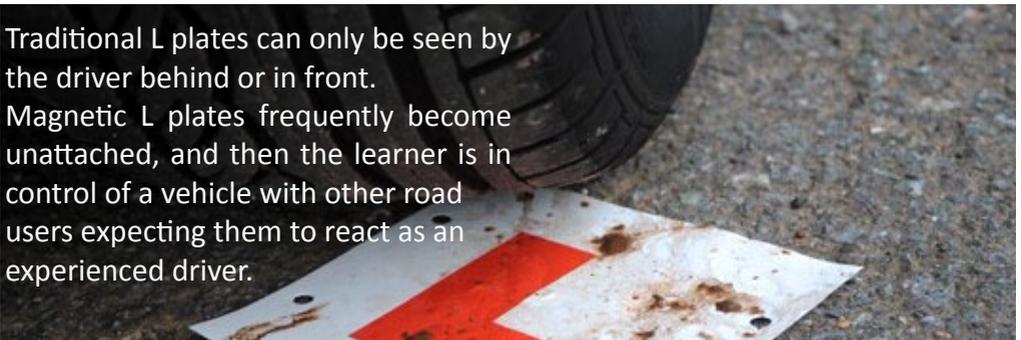
B-Clear, the brand new vehicle signage system available exclusively from ERS, tells other road users in a simple and clear way, that there is a learner at the wheel.

Any learner driver under instruction would like the reassurance that other road users are aware of this and are therefore prepared to give extra time, room and consideration to the learner.



Traditional L plates can only be seen by the driver behind or in front.

Magnetic L plates frequently become unattached, and then the learner is in control of a vehicle with other road users expecting them to react as an experienced driver.



Does a traditional 'L' plate offer enough visibility?



Can you see the learner driver three cars ahead?



You can with B Clear.

Self-adhesive plates can peel off in strong winds or ripple in sunlight, frequently leaving damaged paint marks when removed.

B-Clear addresses all of those concerns. Made of durable molded plastic, the system fits securely and easily over the glass of your side door windows. The unique shape of B-Clear means that whatever model of car you are driving, the sign will appear at an easy-to-see 90 degree angle to your car door.

- Big enough to be clearly visible up to 50 metres in front or behind your vehicle, **B Clear** is easily removed when you park up and leave the car.
- B Clear** is window mounted to the top of the window and is clearly visible to vehicles that are behind or in front of the learner.
- The position of **B Clear** means that it does not impair the driver's rear view.
- The **B Clear** protrudes no more than the vehicle manufacturers factory fitted wing mirror.
- Made from Polypropylene (PP), **B Clear** is long-lasting and easy to clean and maintain.
- B Clear** gives the learner or newly qualified driver extra confidence that they are visible and given due consideration by other road-users.





**THE B CLEAR
L PLATE**

**B CLEAR
B SAFE
B SEEN**

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